Daryl I Boyd

Believer in the importance of life-long learning, active curiosity, social justice, healthy skepticism, and evidence-based communication. Design philosophy leans towards evidence-informed, human-centered, and universal learning design.

Education

University of Colorado Denver
Master of Arts in Learning Design and Technology, emphasis eLearning
Bachelor of Fine Arts, emphasis Photography
CPACC Candidate

Professional Experience

Studio 5 Learning and Development, Inc.   **2023**
Learning Experience Designer
- Undertook a thorough analysis of training requirements, considering a range of factors such as competency gaps and skills development needs.
- Identified specific terminal and enabling learning objectives tailored to the needs of the learners.
- Brainstormed a range of innovative solutions designed to engage and motivate learners.
- Sourced and curated high-quality learning materials, including videos, articles, and interactive exercises.
- Ensured that the learning experiences are effective and engaging by creating detailed design maps and storyboards outlining the structure and flow of each learning module.
- Developed a range of learning experiences that leverage a variety of modalities, such as e-learning, talking head and TikTok-style video scripts.
- Worked closely with Program Managers to ensure the learning experiences aligned with organizational goals and objectives, and were delivered on time.

Association of periOperative Registered Nurses (AORN)   **2021 - 2022**
Learning Experience Designer
- Developed world-class, innovative, and engaging digital learning solutions for AORN's Nursing Education department promoting safety and optimal outcomes in perioperative healthcare settings.
- Administered LMS course building and testing.
- Provided regular project updates and ensure timely completion of production activities.
- Contributed to the development and review of course templates, style guide, and process standards.
- Collaborated with internal and external subject matter experts (SMEs).
- Researched and corrected content errors found in existing SCORM files on CrowdWisdom Learning Management System (LMS), and reported results to the management team.
- Member of the LGBTQ+ Advisory Group and Association Membership System (AMS) Replacement Core Team.

Association of periOperative Registered Nurses (con't)   **2021 – 2022**
Instructional Design Assistant
- Developed, supported, and performed QA checks.
- Implemented content and design revisions.
- Facilitated adherence to defined design systems, style guides, and template standardization.
- Assisted with overall workflows and handoffs.
- Published Storyline360 SCORM files for upload to Review360 and the LMS.
- Collaborated with the Digital Learning Design team and SMEs when clarification, direction, or support is needed.

The Motley Consulting Group   **2021**
Lead Curriculum Design Specialist
- Designed the curriculum for a two-year cohort program targeted at health providers in rural communities with a focus on addressing root issues that create inequities, developing solutions to address the resulting disparities experienced by minoritized communities, increasing awareness of social determinants of health, and initiating plans around increasing health equity.

DESIGNxHUMANITY   **2020 - 2021**
Volunteer Learning Experience Designer, QA/QC Analyst
- Mental Wellness group LXD, designing materials to support people experiencing or witnessing a mental health crisis.
- LXD for team working with the author of the DOT (Deepen, Orient, Transform) Model, a relationship tool, designing the train-the-trainer presentation materials.
- Team member designing organizational QA/QC process for Scrum and non-Scrum team projects.
- Developing accessibility guidelines for the organization.

University of Colorado Denver Student Agency   **2020**
Conference Presenter
- Presented elements of ADA Section 508 for Learning Designers.

University of Colorado System   **2019**
Instructional Design Intern for Coursera MOOCs
- Over 900 learners began the course within the first year, demonstrating a need by educators for courses in diversity, equity, and inclusion.
- Collaborated with Project Manager working with three main instructors, a script editor, two fellow student assistants, and a CU staff Instructional Designer as a cohesive team.
- Assisted in the development of formative and summative assessments supporting the learning outcomes for students.
- Authored and co-authored scripts, and presented as an instructor in four videos, communicating concepts and facts reinforcing the learning objectives.
- Designed and implemented a spreadsheet to track the progress of over 65 corresponding scripts, slide decks, and videos to focus on meeting deadlines.
- Developed instructions for building slide decks from a template to delegate work to student assistants.
- Designed and built over 65 slide deck skeletons to create a consistent aesthetic.
- Researched royalty-free images and wrote slide text to visually reinforce video scripts.
- Assisted with building two courses, comprised of ten modules in this specialization, in a MOOC LMS.

Department of Revenue, Division of Motor Vehicles – State of Colorado   **2016 – 2018**
Program Assistant II, Regional Training Specialist
- Coordinated and administered onboarding and ongoing training of the Driver License Section office employees statewide.
- Facilitated ILT and vILT programs, in individual and group settings, supporting statutory and federal requirements related to government-issued identification cards, and administering driver exams.
- Developed, evaluated, administered, and analyzed skills assessment testing for accuracy and relevance to learning objectives.
- Created training presentations and manuals, classroom exercises, quizzes, and exams used to educate and assess new and experienced employees' knowledge and skills.
- Provided training in fraud detection and reporting, document issuance, cash handling, shadow training, office management, supervision, and auditing using adult learning methodologies.

Colorado Satellite Broadcasting – Boulder, CO   **2003 – 2014**
Vice President, Programming and Acquisitions
- Coached and mentored a staff of 11 individuals responsible for programming ten global television brands through the merger of two competing companies.
- Provided executive-level guidance and cross-departmental leadership during the process of relocating operations from Los Angeles, California to Boulder, Colorado.
- Developed plans for increasing revenue, maintaining a leadership position in the market, and reducing operational costs for multiple high-tech entertainment platforms.
- Strategized brand management and strengthening of core brands post-merger.
- Guided research and development for potential brands.
- Negotiated and managed contractual relations with studios and coordinated media acquisition for worldwide distribution.
- Researched billing discrepancies resulting in $20,000 monthly credits.

Director, Domestic Programming
- Provided oversight and management to employees responsible for programming television schedules for U.S. domestic cable and throughout the process of acquisition and merger.
- Crafted and implemented plans for meeting client expectations and requirements during spending and hiring freezes.
- Strategized brand opportunities while maintaining quality and meeting monthly deadlines.
- Coordinated with the promotions and social media departments for monthly promotions.
- Maintained databases and data integrity between multiple departments throughout complex production and delivery processes.

Content Operations Manager
- Managed tracking of monthly promotional media via MS Excel and email communications.
- Implemented asset deployment strategy across multiple high-tech entertainment platforms.
- Managed media storage and movement through departments via MS Excel and email communications.
- Implemented monthly production flow to ensure the department met delivery deadlines.
- Instituted changes to proprietary software database to enable the quick launch of new products.

Quality Assurance Analyst
- Tested changes to proprietary database software to assure the quality of code changes and additions before deployment.
- Met with clients to understand the nuance and scope of desired changes.
- Clarified client needs to the in-house architect and development team.
- Negotiated clients' expectations regarding turnaround time.